

Gillette Dog Owners Group
Public Meeting Minutes #2
Thursday, February 20, 2014, 7:00 pm at CityBrew Coffee

Contact Info

Website: www.gilletedogpark.com

Email: Gillette.dog.park@gmail.com

Facebook Group: Say Yes to Gillette- Campbell County Dog Park

- **Roll Call:**
Board Members: Jodi Bonefield, Marty Brown, Catherine Mahoney, Rebekah Taylor, Beth Wolf
Members: Joe Lunne, Darryl Maunder
- **Approval of Minutes of the Proceeding Meeting**
- **Reports of Committees**
- **Reports of Treasurer**
 - Lockboxes are now located at Bank of the West, The Knotty Salon, Perkins, & Buffalo Berry. Catherine is checking with Gillette Pet Vet on 02/24 to see if they found our lockbox that was left there on 01/21
- **Reports of Officers**
- **President:**
 - Sarah Tyson resigned from her board position as Secretary. Catherine will be talking with a Grace Torres who may be interested in the position.
 - **Board member training offered through the City of Gillette** – training is free and dinner will be served. Board members will gain knowledge about the responsibilities of being a member & the law, gain a better understanding of how to conduct effective meetings & discuss how to maximize their effectiveness to achieve their goals. A basic session will be offered on Mon, March 24th from 5:30-8:30 pm & an advanced session will be offered on Thurs, March 27th from 5:30-8:30 pm. Both sessions will be held at City Hall on the 2nd floor Community Room. Please register ahead of time by calling Jennifer at 686-5203 or Kendra at 682-7283
 - Passed out updated contact list to board members
- **Fundraisers/Events**
 - **Scentsy Candle Book Party**-GDOG raised \$200
 - **Election**- Saturday, March 1st at 1pm at Library – Positions up for election on the board are President, Secretary, Fundraiser Chair Person, and two members at large. Members may vote by absentee ballot. Ballot must be dated, sealed, & signed with signature over the seal. Ballots must be received by a board member at least 24 hours prior to the vote. Letters of interest may be emailed to GDOG's email address at gillette.dog.park@gmail.com. Catherine will be in charge of getting ballots made up. Jodi said she would be gone this date so she will do an absentee ballot.

- **Cam-Plex Barn Winter Play Day** –Sat, March 22nd at Cam-Plex in Barn 3. Setup will be from 11am-12pm and event will be from 12pm-2pm and tear down from 2pm-3pm. Marty will bring lure machine for dogs to run. Catherine & Marty filed papers with Cam-Plex but still need to file insurance with BW insurance. The Gillette animal shelter will be there with pictures of adoptable dogs. McGruff from the Police Dept is not able to be there. Need article in newspaper & announcement on radio & advertise on FB and website & put flyers up at local biz. Dee is made a press release for this event. Joe Lunne suggested we contact Don Carpenter at 106.1 radio or 103.5 out of Belle Foursche,SD or Glen Woods with the CC Observer. For now Marty said he could sponsor us unless we can find a vet clinic who will like to sponsor us and set up. Catherine will look into a Vet Clinic sponsoring us. The Cam-Plex fee is \$31/hr x 4 hrs= \$124 & insurance for the year \$300. Total being \$424 plus money for supplies/decorations/printing flyers so about \$450. Bekah will finalize flyer to be put up at biz. A St Patrick's day theme was voted on. Everyone voted on using "Lucky Puppy Play Date" for the name of this event. Gayle said she has coffee machines we could use. Beth has popcorn and lemonade. Catherine is checking with Sarah Tyson to see if she still has popcorn maker for us to use. Bekah has a 5 gallon jug to hold lemonade. We need hot chocolate & water buckets. Bekah has the waiver. Group decided on suggested donations of \$5 per run on the lure machine. Catherine needs to get decorations at Dollar Store. So far Catherine, Rebekah, & Marty can be there for sure, Jodi won't be able to make it, and Beth is a maybe.
- **PetSafe's Bark For A Dog Park Contest-** need to get flyers ready to put up and ones for Petco to hand out, get stuff reorganized and updated to be turned in by May. Bekah is checking website often to see when it opens again.
- **Buffalo Berry Frozen Yogurt-**Catherine spoke to the owners to see if one day a % of sales can go toward GDOG & the owners said yes, just need to set up a date with them. During May during school lunch time might be a good time to hold this event.
- **Dog Wash-** in summer we will discuss at a later date
- **Grants-** Michael Surface spoke to the group about getting proposals written & ready to go by the time our 501(c)3 is issued so we can apply right away for grants. Purina, the Coal Mines, Pet Stores, Vet Clinics, and private foundations are places to go to. Need to start developing a proposal that includes stats. Stats are very important in a proposal and also can relate dog's health with the owner's health and show community support in the proposal. Make alliance with the school district for kids to come out an hour on how to deal with a dog & make it an educational trip. Partner up with Pioneer Manor to get those residents up and out into the community. Brain storm as a group for this proposal to make this a multi-use park. Partner up with Community Institutions and get education started and the park can become a community place. We need to get all the stats first then set aside 3-4 hours for a board retreat and put everything out on the table for a winning proposal. Need a lot of focus and energy. During this brain storming event everyone has a connection to bring to

the table for the proposal. Need a business approach and competitive approach, Michael Surface will be included in the brainstorming session. Dee & Bekah are gathering stats. Beth is gathering info on grant writing. Catherine is emailing out info packet to the board members that GDOG made in the past for City Council that presented stats from a few years back. Date for grant writing brainstorm will be determined at next board meeting on March 10th.

- **Old & Unfinished Business**

- Have we made FB ad showcasing all the different bandannas we have?
- Update possible locations for a dog park on GDOG website to reflect where we are planning on building one or just create a flyer that we can also upload on our website with all this kind of info?
- Catherine needs to bring biz card design to Cheryl at Zip Printing & also discuss making a brochure. Marty said he can help create brochure too if we have all the facts listed for him.
- Catherine needs to give Dee copy of city survey results and copy of council packet so she has info she can use in a draft letter for businesses. Catherine can email this out to all the board members.
- Beth got a square to use on smart phone to take payments. She will give the user name and password to board members that have smart phones so they can download the app and log in to use it when we need to take credit card payments from people at events. We will go over this at our next board meeting March 10th.
- Bekah- Have we emailed Marty the pics of Billings, MT Dog Park yet?
- Catherine- talked to Western Fencing and they are getting a current estimate for us for 2 different park sizes, one with 1.8 acres and the other with 5 acres, both with 6 ft chain link fence. Catherine will call back to also get estimate for labor costs. Catherine will call WY Secretary of State for update on 501c3 status
- Dee & Rebekah need to pull all the current stats for how many dogs live in Gillette and per household & other stats to bring to next board meeting on March 10th. Dee will also contact Chamber of Commerce list of possible places for grants
- Catherine will check with the post office and make sure only her and Jodi are listed on there to get mail and check with Value Villa & Back to the Rack consignment stores to make sure only her and Beth are on the account for picking up money.
- Catherine and Beth need to go to the bank together to get Beth on account as able to change passwords for online account & to take Sarah off as Secretary. Beth will look into putting GDOG money into a money market account to earn more interest per Jodi's suggestion.

- **Other**

- Joe Lunne advised that the BMX group and the Boys & Girls Club are not building out on the Field of Dreams anymore so we could write a letter to Carter Napier at the city asking if they would give us more than 1.8 acres to build on instead of

us focusing on 2 different spaces, one being the Field of dreams for 1.8 acres, and the other being the Cam-Plex for 5 acres. This way we could just focus on maybe getting 5 acres at the Field of Dreams for our first dog park. Catherine will write letter for Carter.

- Joe Lunne also suggested that we use KickStarter which is a website designed to get money from fundraisers.

Next board meeting will be held Monday, March 10, 2014 at 6:30 pm at Bekah's house. (We will be going over Square card reader app for taking payments at events, bringing info for grant writing session we will be having with Michael Surface, final prepping for Lucky Puppy Play Date Event)

Next public meeting will be held on Thurs, March 20, 2014 at 7:00 pm at Hasting's Coffee Shop